

EEO PUBLIC FILE REPORT

To be placed in the Public File annually on the anniversary of the deadline for filing station's license renewal application

Stations Covered by This Report: **WPEN(AM) - WMGK(FM) - WMMR(FM) - WBEN-FM, Philadelphia, PA; WPEN-FM (fka WNUW(FM)), Burlington, NJ**
 Reporting Period: **March 23, 2009 - March 22, 2010**
 EEO Contact Person: **Toni Pirrone, One Bala Plaza, Suite 339, Bala Cynwyd, PA 19004, (610) 667-8500**

A. Full-Time Vacancies Filled During the Reporting Period

	<u>Job Title</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
1.	WMMR-FM Overnight On-Air Personality	4/27/2009	Internal Posting
2.	WNUW-FM Program Director	7/21/2009	Industry Referral
3.	WPEN-FM/AM Account Manager	6/8/2009	Industry Referral
4.	Greater Media Marketing Account Manager	7/24/2009	Industry Referral
5.	WBEN-FM Account Manager	10/5/2009	Industry Referral
6.	WMGK-FM Account Manager	10/19/2009	Industry Referral
7.	WBEN-FM Account Manager	12/21/2009	Industry Referral
8.	WMMR-FM Account Manager	1/19/2010	Industry Referral
9.	WBEN-FM Account Manager	12/21/2009	Greater Media Philadelphia Web
10.	WPEN-FM/AM Account Manager	12/28/2009	Personal Referral
11.	WPEN-FM/AM Account Manager	1/14/2010	Personal Referral
12.	Greater Media Marketing Sales Assistant	1/22/2010	Industry Referral
13.	WMGK-FM Account Manager	2/22/2010	On-Air Advertisement
14.	*WMGK-FM Traffic Manager	1/16/2010	Internal Posting
15.	*WPEN-FM Traffic Manager	2/8/2010	Philadelphia Ad Club

* Vacancies 14 and 15 were filled from the same job posting and interview process.

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy[†]

[†] No recruitment sources have requested notification of job vacancies.

1.	<u>Job Title:</u>	<u>WMMR Overnight On-Air Personality</u>	<u>Recruitment Source: Internal Posting</u>	<u>Interviewees</u>
	<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Phone No.</u>
	allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616
	ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300
	Asian American Women's Coalition	Wendy Lee	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156
	American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290
	Community Women's Education Project	Chrissy Philips	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200
	Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215- 763-8870
	CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200
	Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100
	Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600
	Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500
	Greater Media Boston	Amy Hull	55 Morrissey Blvd. Boston, MA 02125	617-822-9600
	Greater Media Detroit	Shelia Smith	One Radio Plaza, Ferndale, MI 48220	248-398-7601
	Greater Media New Jersey	Jen Alexander	78 Veronica Ave., Somerset, NJ 08873	732-249-2600
	Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802
	Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717
	Harcum College	Julia Ingersoll	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132
	Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500
	INROADS	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000
	INROADS	Harry Holt	10 South Broadway, Suite 300, St. Louis, Missouri 63102	314-241-7488
	Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869
	Mayors Commission on Aging	Rudy Hysell	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466
	N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500
	Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844
	Opportunities Industrialization Center	Kevin McCaffrey	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700
	Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820
	Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993
	Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100
	Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418
	PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153
	PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219

(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM are Equal Opportunity Employers.

Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	1
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Avenue, Philadelphia, PA 19123	215- 627-5550	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

2. Job Title:

WNWU Program Director Recruitment Source: Industry Referral

Source [†]	Contact Person	Address	Phone No.	Interviewees Referred
Drexel University	Helena Reid	3201 Arch Street, Phila., PA 19104 - helena.reid@drexel.edu	215-895-1020	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Fl., Phila. PA 19107 -	215-851-1717	0
St. Josephs University	Jean Burke	5600 City Avenue, Philadelphia, PA 19131	610-660-3100	0
PA Career Link	Gary Zangrilli	235 West Chelton Ave., Phila., PA 19144	215-560-5153	0
Concilio	Lozada Quetcy	705-09 North Franklin St., Phila., PA 19123	215-627-3100	0
Opportunities Industrialization Center	Kevin Cafferty	1231 North Broad Street, 4th Fl., Philadelphia, PA 19122	215-236-7700	0
Inside Radio	Gene McKay	8777 N. Gainey Center Drive, Ste. 255, Scottsdale, AZ 85258	800-640-8852	1
Industry/Personal Referral	Greater Media VP/Prog.	55 Morrissey Blvd. - Boston, MA 02125	617-822-6420	2

[†]This position was posted anonymously because the incumbent employee was still in place. Many of our recruitment sources will not accept blind postings.

3. Job Title:

WPEN-FM/AM Account Manager Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	Wendy Lee	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Community Women's Education Project	Chrissy Philips	2801 Frankford Avenue, Philadelphia, PA 19134	215-426-2200	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	1
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	5
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	Julia Ingersoll	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	4
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
INROADS	Harry Holt	10 South Broadway, Suite 300, St. Louis, Missouri 63102	314-241-7488	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Rudy Hysell	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin McCaffrey	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	1
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education (Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
St. Joe's University	Jean Burke	5600 City Avenue, Philadelphia, PA 19131-1395	610-660-3100	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Avenue, Philadelphia, PA 19123	215- 627-5550	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

4. Job Title:

Greater Media Marketing Acct. Manager Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Alfredo Calderan	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
Asian American Women's Coalition	Wendy Lee	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Congreso de Latinos Unidos	Milly	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0

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Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	Julia Ingersoll	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215-282-3000	0
INROADS	Harry Holt	10 South Broadway, Suite 300, St. Louis, Missouri 63102	314-241-7488	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215-686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	Kevin McCaffrey	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732-828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215-560-5153	0
PA State System of Higher Education (Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570-422-3219	0
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215-898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215-564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

5. Job Title:

WBEN-FM Account Manager Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215-455-1300	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
Congreso de Latinos Unidos	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215-763-8870	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215-627-3100	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	12
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	12
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215-282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215-686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Elena Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaoc.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
Puerto Rican Action Board, Inc.	Jacquelyn Lacayo	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732-828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215-560-5153	0
PA State System of Higher Education (Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570-422-3219	0

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Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

6. Job Title:

WMGK Account Manager Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	1
Greater Philadelphia Urban Affairs Coalition	Nakia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	4
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS - kcottom@inroads.org	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street - 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaioic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				

Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

7. Job Title:

WBEN-FM Account Manager Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	7
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Greater Philadelphia Urban Affairs Coalition	Nikia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	9
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM are Equal Opportunity Employers.

INROADS	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Elena Swift	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaioic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0

(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)

Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

8. Job Title:

WMMR-FM Account Manager Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Nakia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	6
INROADS - kcottom@inroads.org	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks/C.McBennett	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaioic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0

(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven
Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)

Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

9. Job Title:

WBEN-FM Acct. Manager Recruitment Source: Greater Media Phila. Website

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM are Equal Opportunity Employers.

CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	7
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Nakia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	10
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS - kcottom@inroads.org	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks/C.McBennett	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaaic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education (Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriquez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

10. Job Title:

WPEN-FM/AM Account Manager Recruitment Source: Personal Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Nakia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	3
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS - kcottom@inroads.org	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks/C.McBennett	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaaic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education (Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM are Equal Opportunity Employers.

Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

11. Job Title:

WPEN-FM/AM Account Manager Recruitment Source: Personal Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	3
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Nakia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS - kcottom@inroads.org	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks/C.McBennett	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaoic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				
Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

12. Job Title:

Greater Media Marketing Sales Asst. Recruitment Source: Industry Referral

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Community Women's Education Project	Chrissy Phillips	2801 Frankford Ave., Philadelphia, PA 19134	215-426-2200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Delaware County Community College	Linda DeSimon	Southeast Center, 2000 Elmwood Ave., Sharon Hill, PA 19079	610-957-5700	0
East Lawn Human Services	Ann Lockett-Stephens	202 East 35th St., Wilmington, DE 19802	302.764.4323	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	2
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Sandra Higginbotham	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	Graham Bottrel	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	10
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM are Equal Opportunity Employers.

INROADS - kcottom@inroads.org	Harry Holt	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
LaSalle University Career Services	Ivy Selder	1900 West Olney Ave., Philadelphia, PA 19141	215- 951-1075	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks/C.McBennett	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaioic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	1
Philadelphia Workforce Development Corporation	Suzanne Krasnisky	1617 JFK Blvd., Philadelphia, PA 19103	215-963-2100	0
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				

Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
St. Josephs University	Jan Burke	5600 City Avenue, Philadelphia, PA 19131	610-660-3100	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Villanova University Career Services	B.J. Cornell	800 Lancaster Ave., Corr Hall, Villanova, PA 19085-1699	610-519-4060	0
Women's Community Revitalization Project	Irene Dougherty	407-11 Fairmont Avenue, Philadelphia, PA 19123	215- 627-5550	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

13. Job Title:

WMGK Account Manager Recruitment Source: On-Air Advertisement

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	1
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	3
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Nakia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottre@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	3
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	0
INROADS - kcottom@inroads.org	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks/C.McBennett	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
On-Air Advertisement (WPEN)	Rhonda Hibbler	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
Opportunities Industrialization Center	jobs@philaioic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	0
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	1
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
(Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)				

14.-15. Job Title:

WMGK Traffic Manager and WPEN-FM Traffic Manager

Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	0
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM are Equal Opportunity Employers.

Recruitment Sources: Job 14: Internal Posting - Job 15: Philadelphia Ad Club

Source	Contact Person	Address	Phone No.	Interviewees Referred
allaccess.com	Joel Denver	28955 Pacific Coast Highway, Suite 210, Malibu, CA 90265	310-457-6616	0
Asian American Women's Coalition	Margaret Chin	301-305 N. 9th St. - Phila., Pa. 19107	215-922-2156	0
ASPIRA	Marisol Morales	4322 N. 5th Street, Philadelphia, PA 19140	215- 455-1300	0
American Women in Radio and Television Website	Amy Lotz	8405 Greensboro Dr., McLean, VA 22102	703-506-3290	0
CSB (Connecticut School of Broadcasting)	Tom DeFranco	One Cherry Hill, Suite 203, Cherry Hill, NJ 08002	856-755-1200	0
Concilio	Louis Kelly	705-09 North Franklin Street, Philadelphia, PA 19123	215- 627-3100	0
Congreso de Latinos Unidos - Milly	rosaal@congreso.net	216 W. Somerset Street, Philadelphia, PA	215- 763-8870	0
Greater Media Boston	Amy Hull	55 Morrissey Blvd., Boston, MA 02125	617-822-6580	0
Greater Media Detroit	Sheila Smith	One Radio Plaza, Detroit, MI 48220	248-591-6851	0
Greater Media New Jersey	Jenn Alexander	610 Main Street, Belmar, NJ 07719	732-681-9591	0
Greater Media Charlotte	Karen Suddreth	One Julian Price Place, Charlotte, NC 28208	704-374-3802	0
Greater Media Philadelphia Website	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
Greater Media Website	Ed McCormack	35 Braintree Hill Office, Ste. 300, Braintree, MA 02184	781-348-8600	0
Greater Philadelphia Urban Affairs Coalition	Nakia Hillian	1207 Chestnut Street, 7th Floor, Philadelphia, PA 19107	215-851-1717	0
Harcum College	gbottrel@harcum.edu	750 Montgomery Avenue, Bryn Mawr, PA 19010	610-526-6132	0
Industry/Personal Referral	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
Internal Posting	Toni Pirrone	1 Bala Plaza, Bala Cynwyd PA 19004	610-667-8500	1
INROADS - kcottom@inroads.org	Kelli Cottom	1601 Market Street, Suite 1010, Philadelphia, PA 19103-2338	215- 282-3000	0
Lincoln Technical Institute	Pat Gamble	2180 Hornig Road, Building A, Philadelphia, PA 19116	215-969-0869	0
Mayors Commission on Aging	Lena Hicks/C.McBennett	100 S. Broad Street – 4th Floor, Philadelphia, PA 19110	215- 686-8466	0
N.A.A.C.P.	Teresa Spotwood	1619 West Cecil B. Moore Avenue, Philadelphia, PA 19121	215-978-7500	0
Ogontz Avenue Reiteration Corporation	Tracee Davis	1536 Haines Street, Philadelphia, PA 19126	215-549-9844	0
Opportunities Industrialization Center	jobs@philaaic.org	1231 North Broad Street, 4th Floor, Philadelphia, PA 19122	215-236-7700	0
Pennsylvania Association of Broadcasting Website	Gail Ponti	8501 Paxton Street, Hummelstown, PA 17036	717-482-4820	1
Philadelphia Advertising Club	Coleen Covington	4520 City Line Avenue, Suite 301, Philadelphia, PA 19131	215-477-1993	1
PA Career Link	Gary Zangrilli	235 West Chelton Avenue, Philadelphia, PA 19144	215- 560-5153	0
PA State System of Higher Education (Bloomsburg, California U of PA, Cheyney, Clarion, East Stroudsburg, Edinboro, Lockhaven Mansfield, Millersville, Shippensburg, Slippery Rock, West Chester, Kutztown, Indiana U of PA)	Dennis Steigerwalt	2986 North Second Street, Harrisburg, PA 17110	570- 422-3219	0
Puerto Rican Action Board, Inc.	Victoria Locado	53 Joyce Kilmer Avenue, P.O. Box 25, New Brunswick, NJ 08903	732- 828-4555	0
Puerto Ricans Unity for Progress, Inc.	Damaris Santana	427 Broadway, Camden, NJ 08104	856-541-1418	0
Radio Business Report - rbr.com	Mark D. Levy	1320 Greenway Drive, Suite 500, Irving, Texas 75038-2510	972-753-6756	1
Temple University Career Development Services	James McLaughlin	1913 N. Broad Street / Mitten Hall, 2nd Floor, Phila., PA 19122	215-204-7981	0
University of PA Career Services	Shannon Kelly	3718 Locust Walk, Philadelphia, PA 19104-6209	215- 898-4827	0
Urban League	Debra Abrams	121 South Broad Street, 9th Floor, Philadelphia, PA 19107	215-985-3220	0
Women in Transition	Patricia Parks	21 South 12th Street, 6th Floor, Philadelphia, PA 19107	215- 564-5301	0
Women's Opportunities Resource Center	Anna C. Rodriguez	2010 Chestnut Street, Philadelphia, PA 19103	215-564-5550	0

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled in Reporting Period: 141

D. Supplemental Recruitment Initiatives

(a) Initiative: Internship Program

Date: Ongoing

Location: Greater Media Philadelphia

Station Participants: WPEN-AM - WMGK-FM - WMMR-FM - WBEN-FM - WPEN-FM-AM

Greater Media Philadelphia has established an Internship program at each station designed to assist members of the community to acquire skills needed for broadcast employment. The employment units offer ongoing Internships in Promotions, Programming, Sales, Engineering and Production. Internships generally last one semester and students receive college credit for hours worked. Students who meet criteria set forth by the Greater Media Human Resources Department, work side by side with employees on projects and promotions. Information regarding Internships can be found on the individual websites, through local college postings, and through career fairs facilitated by the employment units. During this reporting period, approximately 80 Interns worked for the employment unit.

(b) Initiative: Participation in events sponsored by educational institutions related to career opportunities in broadcasting

Initiative: AFTRA Broadcast & Entertainment Industry Career Day

Date: April 4, 2009

Location: Villanova University

Station Participant: WMMR-FM On-Air Personalities

The AFTRA Broadcast & Entertainment Industry Career Day was sponsored and organized by AFTRA's Philadelphia Local. Two of WMMR's On-Air personalities sat on a panel where they were accessible to the 160 + crowd at Villanova University and discussed career opportunities in the broadcast industry.

Initiative: Towanda Area Junior/Senior High School Student Tour

Date: April 23, 2009

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM are Equal Opportunity Employers.

Station Participants: WMMR On-Air Personalities

Students from the Towanda Area Junior/Senior High School were given a guided tour of the Greater Media Philadelphia studios and various departments. Afterwards they were permitted to sit in and observe the morning show on WMMR from 9:15am through 10:45am. The broadcast observation was followed by a board demonstration and a brief Q & A session where they got the chance to discuss broadcast career opportunities.

Initiative: Drexel School of Business Presentation and Station Tour

Date: June 24, 2009

Location: Greater Media Philadelphia

Station Participant: Director of National Sales - Greater Media Philadelphia

The Director of National Sales for Greater Media Philadelphia gave a power point presentation on media / national sales, followed by a discussion on career opportunities in the field of broadcasting for 50+ students from the Drexel School of Business. The presentation was followed by a guided tour of the Greater Media Philadelphia radio stations..

Initiative: Holy Family University Career Seminar - Speaking Engagement

Date: September 17, 2009

Location: Holy Family University

Station Participant: WMMR-FM Program Director

The Program Director for WMMR-FM took part in a career seminar at Holy Family University from 1:30pm through 3:30pm. He spoke to 2 separate classes about the radio industry, media, and career opportunities. Don Braun of Holy Family University was the seminar coordinator.

Initiative: St. Joe's University Speaking Engagement

Date: October 8, 2009

Location: St. Joe's University

Station Participant: VP of Sales Greater Media Philadelphia

The VP of Sales for Greater Media Philadelphia spoke to 2 Marketing classes from 9:00am through 10:30am. His purpose was to give them a perspective on radio and the opportunities that currently exist for careers in the industry. Both sessions were followed by a Q & A session.

Initiative: Facilitating Student Advisory Panel for St. Joseph's University

Date: October 23, 2009

Location: Greater Media Philadelphia

Station Participant: VP of Sales Greater Media Philadelphia

The VP of Sales for Greater Media Philadelphia hosted a student advisory panel for Professor Dave Allan's Media Management Class. The session began at noon and ran approximately 90 minutes. The panel consisted of the VP/Market Manager, the Program Director for WMMR-FM and the Senior Marketing Executive for the Greater Media Philadelphia Radio Group. Students questioned the panel on various aspects of the broadcast industry including sales techniques, career opportunities, and ongoing challenges faced by the industry.

Initiative: Careers in Communications Panel at West Chester University

Date: October 29, 2009

Location: West Chester University

Station Participant: Interactive Technology Manager – Greater Media Philadelphia

The Interactive Technology Manager for Greater Media Philadelphia participated on a panel called "Careers in Communications" at West Chester University from 2:00pm through 3:00pm. Topics discussed included new media, changing technologies, Internships, student media organizations, and social networking.

Initiative: University of Pennsylvania Advisory Panel

Date: November 10, 2009

Location: Greater Media Philadelphia

Station Participant: VP of Sales - Greater Media Philadelphia

The VP of Sales for Greater Media Philadelphia hosted an advisory panel for a group of students and their professor, Janet Theophano from the University of Pennsylvania. The session ran from 5:00pm through 6:30pm. On hand to field questions and offer career advice were the Promotion Director for WBEN-FM, the Program Director for WMMR-FM, and the Director of Interactive & Account Development. Topics discussed included Promotions, Marketing, Programming and Interactive Development.

Initiative: Temple University Q & A Session and Station Tour

Date: November 13, 2009

Location: WPEN-AM Air Studio

Station Participants: WPEN Assistant Program Director and WPEN Promotion Director

The WPEN Assistant Program Director and the WPEN Promotion Director hosted 15 students from a Temple University Sports Writing class. Topics discussed included sports radio broadcasting, and how to break into the field. Professor Chuck Newman of Temple University was also in attendance.

Initiative: Rider University Broadcast Presentation and Speaking Engagement

Date: November 21, 2009

Location: WMMR-FM Air Studio

Station Participant: WMMR On-Air Personality

WMMR-FM On-Air Personality Marcus Goldman invited Rider University students to observe a typical airshift from 3:30pm through 4:30pm. He then spoke to them about show preparation, how he approaches each airshift, and how he broke into the broadcasting field.

(c) Initiative: Participation in Job Fairs attended by station personnel with substantial responsibility for making hiring decisions

Initiative: Celebrate Diversity Career Fair

Date: March 26, 2009

Station Participants: General Sales Manager for WPEN-AM, Sales Assistant for Greater Media Marketing

Stations WPEN(AM), WMGK(FM), WMMR(FM), WBEN-FM, and WPEN-FM
are Equal Opportunity Employers.

The Celebrate Diversity Career Fair was held at the Kimmel Center from 10:00am through 2:30pm. In attendance were the Sales Assistant for Greater Media Marketing and the General Sales Manager for WPEN-AM. The station participants collected resumes and fielded questions about media sales and other opportunities currently available within Greater Media Philadelphia.

Initiative: Diversity Job Fair

Date: June 18, 2009

Station Participants: WNUW-FM Promotion Director, WMGK-FM Promotion Coordinator

The Diversity Job Fair was held at the PA Convention Center from 10:00am through 3:00pm. Station participants included the Promotion Director from WNUW-FM (nka WPEN-FM) and the Promotion Coordinator from WMGK-FM. Greater Media Philadelphia was listed as a sponsor on-site as well as in the event directory. Both participants answered questions about broadcast career opportunities and collected resumes from potential candidates. There were approximately 500 attendees.

Initiative: Grand Slam Career Fair

Date: July 15, 2009

Station Participants: WBEN-FM Promotion Director, Greater Media Philadelphia Assistant Business Manager

The Grand Slam Career Fair was held at Citizens Bank Park from 10:00am through 2:30pm. Station representatives included the Promotion Director for WBEN-FM, and the Assistant Business Manager for Greater Media Philadelphia. Both were on hand to answer questions about the radio industry, collect resumes and discuss job opportunities at the employment unit.

Initiative: Celebrate Diversity Job Fair

Date: November 5, 2009

Station Participant: WBEN-FM Sales Manager, WMGK Local Sales Manager

The Celebrate Diversity Career Fair was held at the Kimmel Center from 10:00am through 2:30pm. In attendance were the Sales Manager for WBEN-FM and the Local Sales Manager for WMGK-FM, who spoke with potential candidates about broadcast career opportunities and job openings at Greater Media Philadelphia.